

Overview

I am an accomplished speaker and facilitator known for blending storytelling with strategic insights that help people think more deeply about themselves, their organizations, their customers, and their communities.

I am the Founder and CEO of [Share More Stories](#) (SMS), a human experience impact company that utilizes the [SEEQ Platform](#), an innovative tool combining AI-powered analytics with authentic storytelling to uncover deeper emotional drivers behind employee and customer experiences.

I am passionate about the intersections of humanity, digital innovation, brands, culture, and community.

About Me

I combine 30 years of experience in marketing, storytelling, insights, strategic planning, organizational development, and innovation.

Actively involved in community leadership, I serve on several boards including YMCA of Greater Richmond (Board Chair), St. Michael's Episcopal School Board of Trustees, and BridgePark Foundation (Chair). I am also a member of the Virginia 250 Commission African American Advisory Council.

I studied economics and literature at Princeton University and creative writing at Columbia University. Originally from New York, My family and I now call Richmond home.

Highlighted Appearances

- [Creative Mornings/Richmond - 2025](#)
- [Virginia Credit Union Night at VCU - Developing Young Men of Color - 2025](#)
- [Curated Playlist of Talks and Podcast Appearances - 2025-2026](#)

Selected Speaking Engagements and Facilitations

- Leadership Metro Richmond Annual Leadership Retreat Keynote Speaker - 2015 to 2025
- Future of StoryTelling Facilitator and Presenter - 2015 and 2017
- Lean Startup Conference Panelist - 2017
- Techonomy Conference Facilitator - 2019
- AB InBev Brewers Collective Speakers Series - 2021
- Forum for Youth Investment Facilitator - 2021
- Mr. Cooper Growth Strategy Facilitator - 2021
- Mighty Dream Conference Panelist - 2022
- Travel & Tourism Research Association Conference Speaker - 2022
- Travel Unity Southeast Summit Speaker - 2022
- Virginia Tourism Governor's Tourism Conference Keynote Speaker - 2023
- YMCA REMLE Conference Keynote Speaker - 2023
- YMCA Richmond DEI Symposium Keynote Speaker - 2023
- Travel & Tourism Research Association Conference Speaker - 2023
- Virginia Tourism Governor's Tourism Conference Keynote - 2023
- Power of Partnership Conference Speaker and Facilitator - 2023
- EUCI Utilities and Public Engagement Conference Speaker - 2023

- AMA Richmond Speaker - 2024 (2X)
- VCU Grace Harris Leadership Institute Conference Speaker - 2025
- Travel Oregon Governor's Conference Presenter - 2025

Keynote Speaking Engagement Fees

- Standard Speaking Engagement (includes interactive): \$2,500+
- Customized Keynote (interactive, tailored content): \$5,000+
- Fully Customized Engagement (includes interactive content and insights tailored from secondary research and/or non-confidential SEEQ research): *Fee available upon request*
- *Workshop Facilitation fees available upon request*

Let's Talk

To book me for your next speaking event, contact me at:

James Warren
Founder and CEO
Share More Stories
e: james@sharemorestories.com
m: 804.267.9098

Or feel free to schedule a meeting with here: <https://calendly.com/james-sms/30min>