Share More Stories | James Warren Workshops

Overview

James Warren is a sought-after advisor, facilitator, contributor and convener, a storyteller and a strategist. He is the Founder and CEO of Share More Stories, a human experience research company. Through Share More Stories, James is available to lead and facilitate several workshops for your company, foundation, community, or organization, to help you engage, connect and learn with your stakeholders in impactful ways.

Organizational and Community Stakeholder Engagement Workshops

This workshop is for companies and organizations that need help building or strengthening relationships with their key employee or community stakeholder groups. In this workshop, we focus on framing issues and opportunities, listening to the perspectives and experiences of the key stakeholder group, identifying areas for alignment (shared intentions and shared values), and mapping next steps.

Deliverables include workshop design, facilitation and a written summary with recommended next steps identified.

Past workshops have included post-merger teambuilding; post-downsizing org alignment; foundation and grant recipient relationship-building; non-profit board alignment; community advisory board development; and energy/utility infrastructure-related convenings.

Storytelling Workshops for Employee and Community Engagement

This workshop, based on Share More Stories' beloved SEEQ Sessions, is for companies and organizations that want to take connection building to the next level, either as a one-time event, the kickoff to a sustained engagement journey, or as part of larger series of engagement efforts. Especially when used at the beginning of an engagement process, participants frequently describe the workshop experience as "starting off as strangers and leaving feeling deeply connected to one another," making it especially useful for fostering alignment in difficult situations. In this workshop, we focus on understanding the value of personal stories, exploring our own personal stories to understand our experiences and the perspectives they inform, and sharing those stories to identify commonalities while better embracing differences.

Deliverables include workshop design, facilitation, storytelling tools, and a written summary with recommended next steps identified.

Past workshops have included connecting DEIB leaders in nonprofit, financial services and consumer packaged goods; facilitating community conversations on gun violence; engaging nonprofit and regional leaders at all levels with the same organization or across multiple organizations; facilitating alignment among university stakeholders (including trustees, alumni, faculty, students and administration); engaging underrepresented or historically excluded travelers and residents at a community-level.

Game Plan Workshops for Solutioning and Strategic Planning

This workshop, based on Share More Stories' successful SOLV format, is for teams that are ready to identify their priority issues or opportunities, create solutions, and build actionable plans for growth – in a collaborative, efficient and highly engaging way. In this workshop, we focus on exploring the key issues, challenges or opportunities facing the team, fostering a shared understanding of that context and alignment on the priorities for further work, creating a vision of success, defining goals, identifying core strategies, and beginning to identify tactics and priority action items.

Deliverables include workshop design, facilitation, content creation and capture, and a summary-level strategic plan recap.

Past workshops have included shared narrative development, nonprofit board strategic alignment, customer solution co-creation in healthcare, go-to-market/launch planning in financial services, program and system development in nonprofit environments (especially organizations focused on education, early childhood and youth), communications planning and message development in travel and tourism and higher education, and brand strategy and marketing plan development in various industries.

Logistics and Pricing

Half-day workshops range from $2,500 to $5,000, and full-day workshops range from $5,000 to $10,000. They can be facilitated in person or virtually depending on client and participant needs. Fees vary based on customization, preparation, participant size, travel, and whether the engagement is part of a multi-session series.

About James Warren,

James Warren is a storyteller and a strategist, passionate about the intersections of human and digital, of brands, culture and communities. For over 25 years he has used his unique blend of marketing, storytelling, strategic planning, organizational development and innovation experiences to help companies and organizations form lasting connections with their employees, consumers and communities. James serves on the BridgePark Foundation's Board of Directors and Executive Committee as Chair; on the YMCA of Greater Richmond's Board of Directors as Chair; and on the St. Michael's Episcopal School's Board of Trustees.